

## January 2023 Minutes

### Rugby Illinois

#### Executive Committee Meeting

1. Meeting call to order 7:06 pm
2. In Attendance via Zoom @
  - a. Dave Campos, VP Marketing (DC)
  - b. Theo Gilbert VP Competition (TG)
  - c. Jennifer Kelliher Secretary (JK)
  - d. Tim Walsh Compliance Officer (TW)
  - e. Sean Bracken VP Development (SB)
3. Not in attendance
  - a. John Chevalier President
4. Officer Reports
  - a. VP Marketing
    - i. Website
      1. In process of reviewing design
        - a. Presented 2 mockups
    - ii. Review of Promotional campaigns
      1. Youth and high school clinics/Tornados
      2. Development fundraiser - email and social media
      3. Update on club status
      4. Preparation for Rugby awareness campaign
    - iii. Newsletter - will go out on Jan 9th
    - iv. Registration
      1. Winter programs are important to get preseason registrations
      2. Historically 33% registrations in March. 2023 push to start in February.
      3. RugbyX
        - a. Help clubs with new system, possibly to check-ins
  - b. VP Development
    - i. Fundraiser
      1. Ticket
        - a. Sales are low, but received good feedback on prizes.
        - b. Currently 51 sold
      2. Preparation
        - a. Email drafted to coaches, want feedback from EC
        - b. Embassy and facebook live to make an event
        - c. Only shared by a couple clubs on facebook
        - d. Issues with the flier being shared as image without links
        - e. Agenda is needed to drive event
      3. How to engage clubs
        - a. Tag clubs in post

- i. Collect list of handles - will be useful for other uses
    - 4. \$5k is needed to break even
  - ii. Education
    - 1. L2 set
    - 2. Requesting funds to attend Rugby Conference in WI
      - a. Funds are in development budget
    - 3. L1 to be rescheduled
    - 4. L1 Referee course - March 4th
  - iii. MLR
    - 1. Guy Hagen is Director of Youth Development
    - 2. Will send 10 rugby kites, bag with 8 balls, flags, & 20 cones - Middle March
    - 3. Asked RIL to create budget and program
  - iv. Middle school festivals
    - 1. Concern of past refs not being certified
    - 2. Date TBC end of January
  - v. App - Skill Shark
    - 1. 50 subscriptions purchased
    - 2. Used to evaluate player development
- c. Secretary
  - i. Catching up on minutes
  - ii. Will create template for AGM
- d. Compliance Officer
  - i. Compliance Manual
    - 1. Goal is to circulate in January
  - ii. Code of Conduct
    - 1. Ready to share this week
  - iii. Registration - Working with Conor on issues
    - 1. Will have dry runs to test out
- e. VP Competition
  - i. Handbook
    - 1. Competition committee will review this month
    - 2. Team feedback for different perspective
    - 3. References Code of Conduct and Compliance Manual to not duplicate information
  - ii. Tornados
    - 1. Need credit card to schedule girls tournament.
    - 2. Varsity initiative clubs would like to participate
      - a. Need to register 'at large'
  - iii. Championship.
    - a. Coordinating with Hounds
    - b. HS Championship at SeatGeek 1st wk of June
    - c. Will be centralized for planning - Committee to confirm at next meeting
    - d. Schedule to be set later
  - iv. Rugby X

1. RIL plans to host for Dec 2023

5. New Business

a. Budget Amendments

i. Need revise MS

ii. Girls Tornados previous amendments are an error